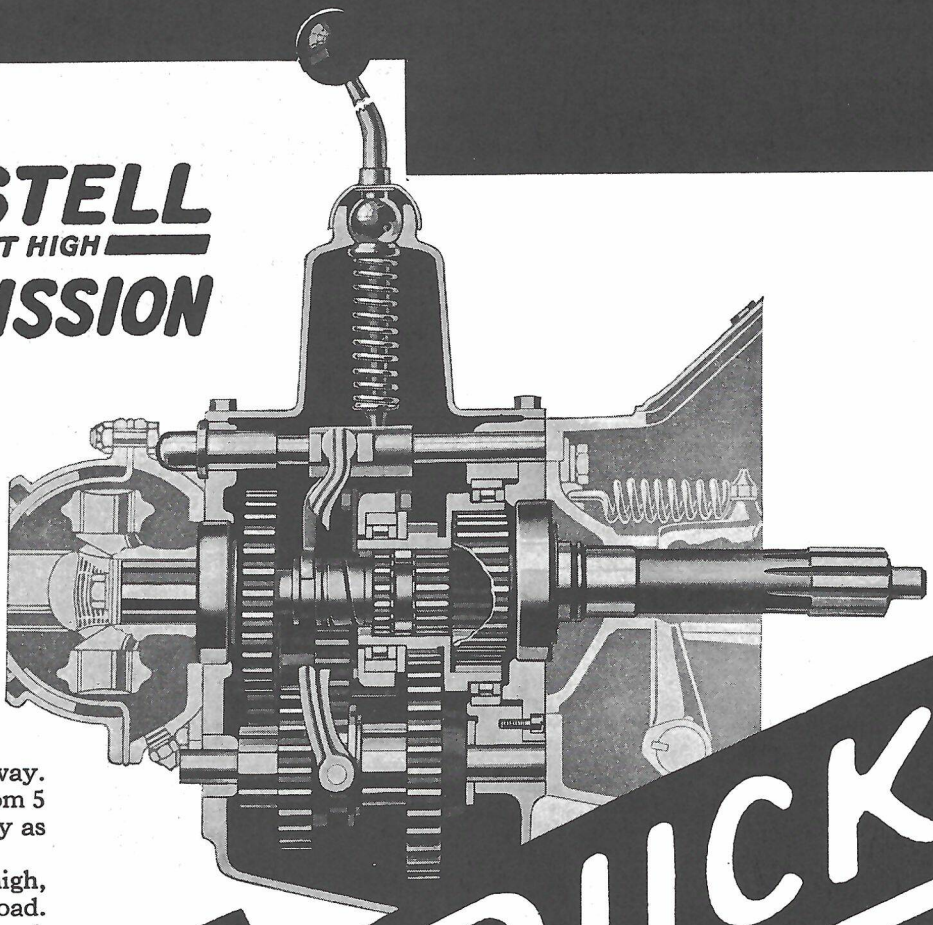
RUCKSTELL
TWO QUIET HIGH TRANSMISSION

for silent speed
for new driving thrills
for flexible handling



—A 25% faster low gear for getaway.
—A silent second that picks up from 5 to 55 miles per hour as quietly as standard Ford high.
—A smoother, quieter, *higher* high, just like coasting, for the open road.
—*A clash-proof shift at any speed, from intermediate to high or high to intermediate!*

The RUCKS

The same high standards of engineering in both transmission and head as in the former Ruckstell axle, and the Aluminum Company of America seal on every Ruckstell Power Head are assurances of satisfaction which every Ford dealer will appreciate.

As the originator of two-quiet high performance, Ruckstell demonstrated the practicability and value of this principle by selling over 500,000 Ruckstell Axles for the Model T Ford.

The new Ruckstell Dual High Transmission gives to the Model A Ford even greater added value and performance than the installation of the Ruckstell Axle gave to the Model T.

A clash-proof, factory assembled internal-gear transmission, the Ruckstell replaces the standard Ford transmission without cutting or changing, or conflicting in any way with the essentials of the Ford car.

Used either with or without Ruckstell All-aluminum Power Head, it provides a completely new and thrilling type of Ford performance and opens wide new markets of fertile sales opportunities for the Ford car.

Write for full information and name of nearest distributor—today!

Mail Coupon for full details

Information please, on the new Ford sales made possible by

RUCKSTELL Two-Quiet High Transmission Power Head

Name _____

Address _____

City and State _____

F. D. & S. F.

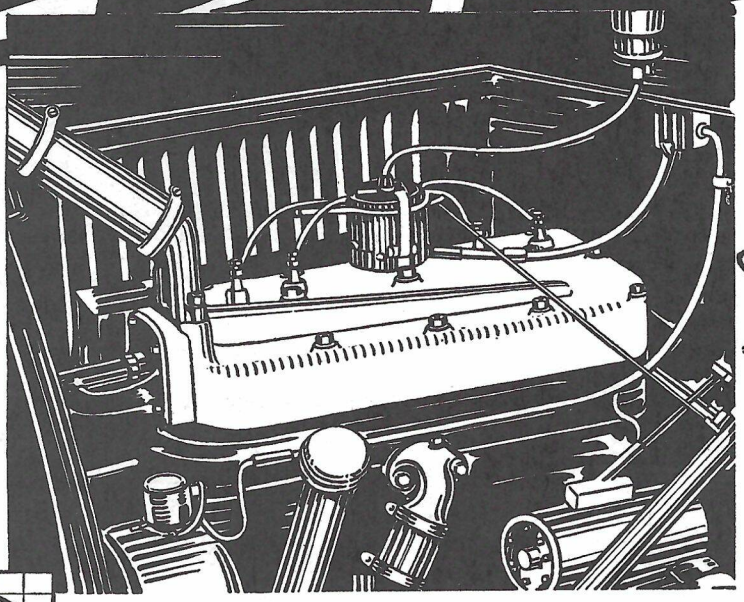
For dollar-for-dollar performance and engineering value, no car has ever equalled the Model A Ford. To these outstanding values Ruckstell brings *added performance*, a new smoothness of operation, and new, powerful, silent speed that places Ford performance in the $1000 class and opens new field of profitable sales for the Ford dealer.

TELL FORD

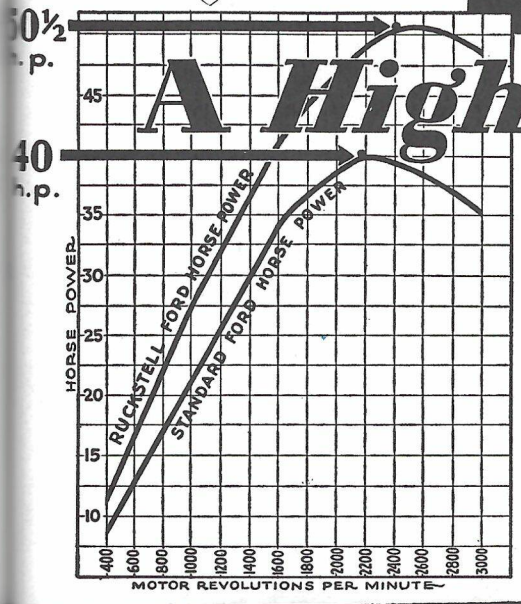
RUCKSTELL POWER HEAD

OF

ALCOA ALUMINUM ALLOY



for greater speed
for greater power
for greater pick up



A Higher-Powered Ford

Here's the answer to the constant demand for greater speed! The use of a heat-treated aluminum alloy specially developed by the Aluminum Company of America has for the first time made possible a high compression head that provides 25% greater power *without overheating, pre-ignition or motor-knock.*

Due to its much greater capacity for dissipating heat, every disadvantage formerly limiting the use of cast-iron high-compression heads is eliminated. At the same time, the high rate of expansion which has made ordinary aluminum unsuitable is overcome by the special heat-treated alloy used.

The result is increased power, higher top-speed, quicker acceleration and pick-up, less carbonizing and better all-round motor performance.

The chart at the left tells the story. Head simply replaces standard Ford head—at a generous profit. No changes are required in valves, manifolds or any other parts. Write for prices and discounts.