Form 331

Ford Motor Company

DEARBORN BRANCH
3674 SCHAEFER ROAD
DEARBORN, MICH.

FACTORY AND GENERAL OFFICES
DEARBORN, MICH.

IN REPLYING REFER TO

TO ALL DEALERS

June 4, 1931

Gentlemen:

SPECIAL COLORS ON CARS AND TRUCKS

Effective at once, all requests for special colors on cars or trucks purchased by COMMERCIAL CONCERNS FOR COMMERCIAL USE will be handled as follows:

Passenger cars purchased by commercial concerns for business use, will be painted any combination of our present or previous passenger or commercial car standard colors, as shown on the attached list, at no additional charge. Any colors not included in the attached list, a charge of $14.50 net will be made on orders for less than 10 units, and $4.50 net on orders for more than 10 units. If the customer desires to supply the special paint, the above prices will be $4.50 less. We prefer, however, to supply the paint in all cases, as this permits us to apply our usual guarantee on the paint job. Such guarantee is not effective when purchaser supplies the paint. We prefer to retain present De Luxe passenger car colors for use only on those types for which they are specified. Special lettering, artwork, and decalcomania application will be done at our cost.

Extra charges for special paint (one solid color, no special striping) of parts other than bodies for passenger units, are as follows:

	F-I-N-I-S-H	
	Satin	Polished
(a). Chassis complete, including frame, front & rear axles, springs, front and rear fenders, running board shields, splash shields, and wheels, net	$15.00	$20.00
(b). If the customer wishes part of the chassis to be painted in special color but not the entire chassis, the following prices are effective covering the various component parts:		
(c). Front fenders, running board shields, and splash shields, net	5.50	8.50
(d). Rear Fenders	3.50	5.50
(e). Frame, front and rear axles, springs, and brackets	4.50	

(f). Special painted wheels for passenger cars and Model A commercial units are $5.00 extra for set of five subject to regular car discount.

(continued)

B.Terry Vintage Automotive

Below is list of present and past standard colors for passenger and commercial units. Any combination of these colors is standard on Ford commercial units.

M-684 Niagara Blue Light
M-683 " " Dark
M-685 Arabian Sand Dark
M-687 Dawn Gray Dark
M-680 Gun Metal Blue
M-632 Balsam Green
M-918 Duchess Blue
M-913 Medium Cream
M-929 Mountain Brown
M-602 Black
M-948 Lombard Blue
M-945 Rubelite Red
M-950 Vermilion
M-634-B Phenox Brown
M-942 Menelous Orange
M-944 Yukon Yellow
M-946 Pegex Orange
M-777 Thorne Brown
M-689 Copra Drab

M-709-B Chicle Drab
M-924 Elkpoint Green
M-925 Kewanee Green
M-606 Rose Biege
M-612 Commercial Drab
M-630-B Pembroke Gray
M-631-B Valley Green
M-633 Highland Green
M-681 L'Anse Green Dark
M-686 Arabian Sand Light
M-688 Dawn Gray Light
M-903 Bonnie Gray
M-904 Chelsea Blue
M-906 Vagabond Green
M-907 Rock Moss Green
M-935 Blue Rock Green
M-912 Manila Brown
M-921 Lawn Green
M-922 Cigarette Cream

The following are present standard colors on DeLuxe passenger cars. These are not standard colors for commercial types.

M-741-B Brewster Green
M-928 Maroon
M-936 George Washington blue
M-937 Riviera Blue
M-931 Bronson Yellow

M-667 Seal Brown
M-742 Moleskin Brown
M-940 Stone Brown
M-941 Stone Deep Gray

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