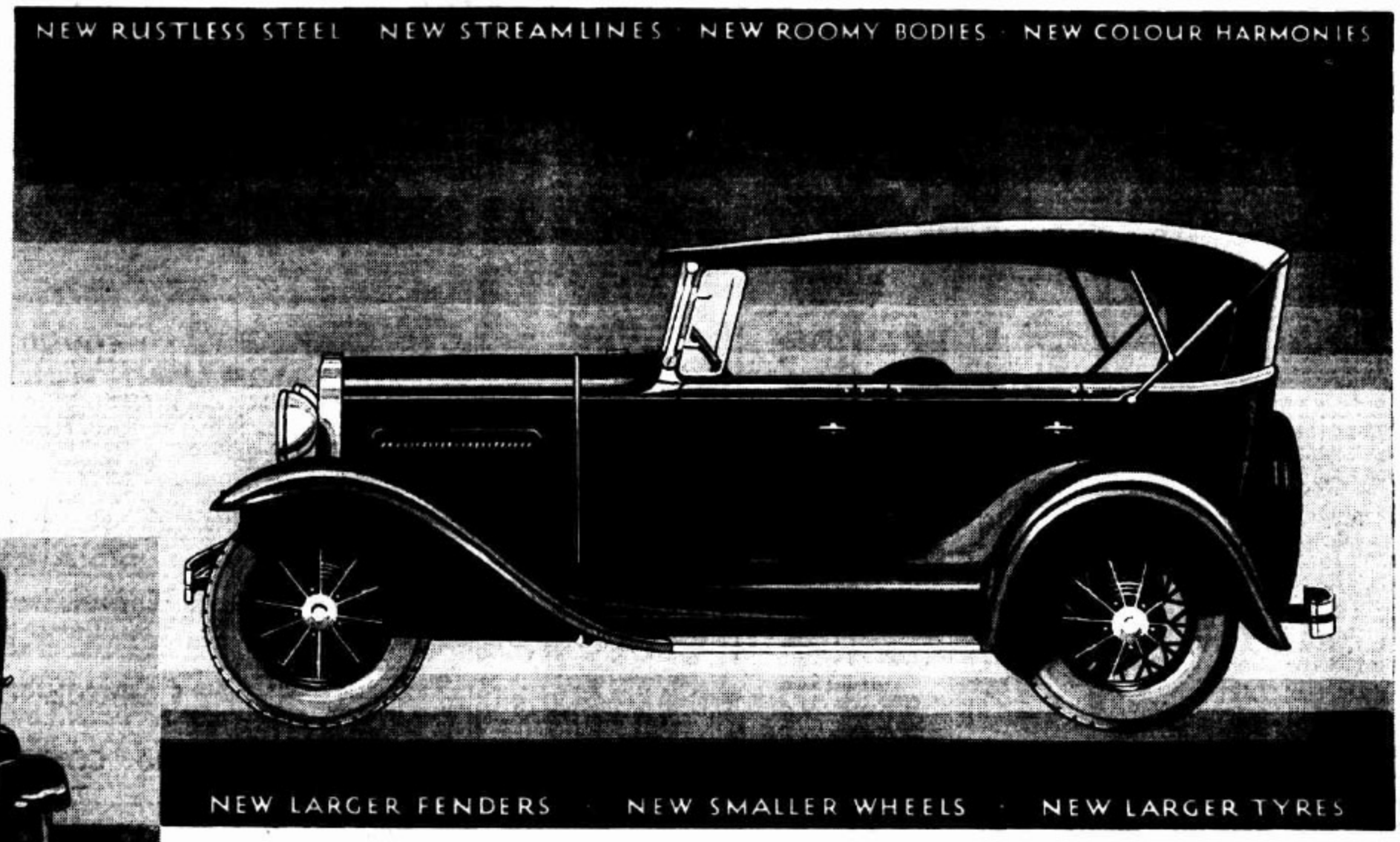
Announcing

NEW BEAUTY FOR THE NEW FORD

ON DISPLAY TO-DAY AT SHOWROOMS OF FORD DEALERS





TO-DAY marks another great forward step in the history of the Ford car. A new fresh beauty is added to outstanding performance. A completely new range of Ford bodies awaits inspection at the showrooms of Ford Dealers in the more important centres throughout the Commonwealth. These new and longer Ford bodies with their flowing grace of line and contour, and with new style and distinction, set a new high standard of beauty for a low-priced car. Noteworthy improvements are introduced.

New RUSTLESS STEEL *New* STREAMLINES *New* ROOMY BODIES *New* LARGER FENDERS *New* DEEPER RADIATOR *New* SMALLER WHEELS *New* LARGER TYRES *New* COLOUR HARMONIES

The Rustless Steel used for all exposed metal parts retains its gleaming lustre for the life of the car and will not corrode, rust or tarnish in any weather. It is one indication of the enduring quality that is built into every part of the Ford car. Make a point of visiting the showrooms of the nearest Ford Dealer and inspect the beautiful new Ford bodies. This introduction of New Beauty for the New Ford is of interest to every motorist. « « « « «

Ford

New Standard Phaeton - £218
New Sport Phaeton - - £229
New Standard Roadster - £218
New Sport Roadster - - £233
New Sport Coupe - - - £295
New Fordor Sedan - - £305
New Town Sedan - - - £315

FORD MOTOR COMPANY OF AUSTRALIA PTY. LTD.
GEELONG - SYDNEY - BRISBANE - ADELAIDE - PERTH

LIMITED STOCKS OF LATE FORD MODELS AVAILABLE FROM FORD DEALERS AT REDUCED PRICES RANGING FROM £199

N.C. 28/F.P.