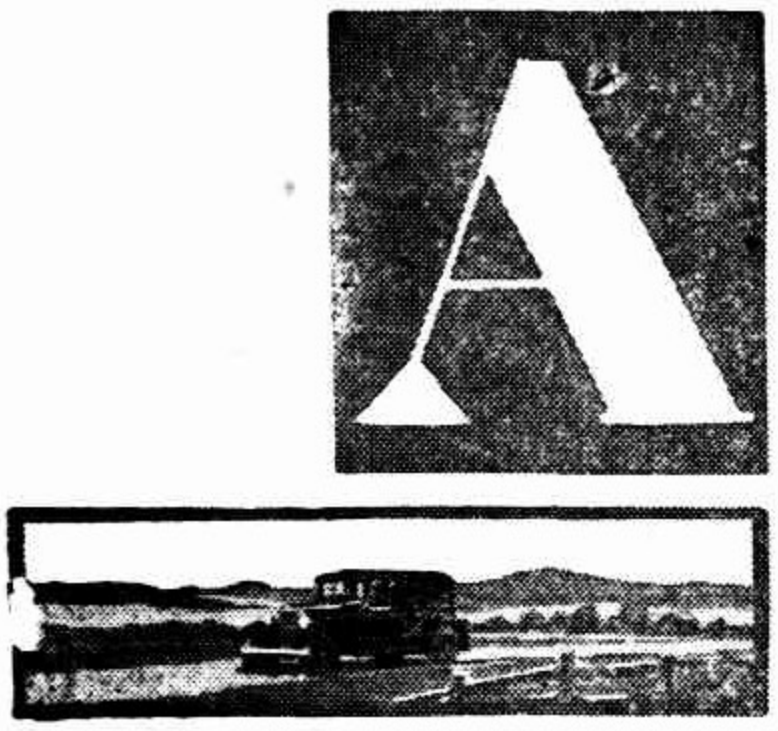
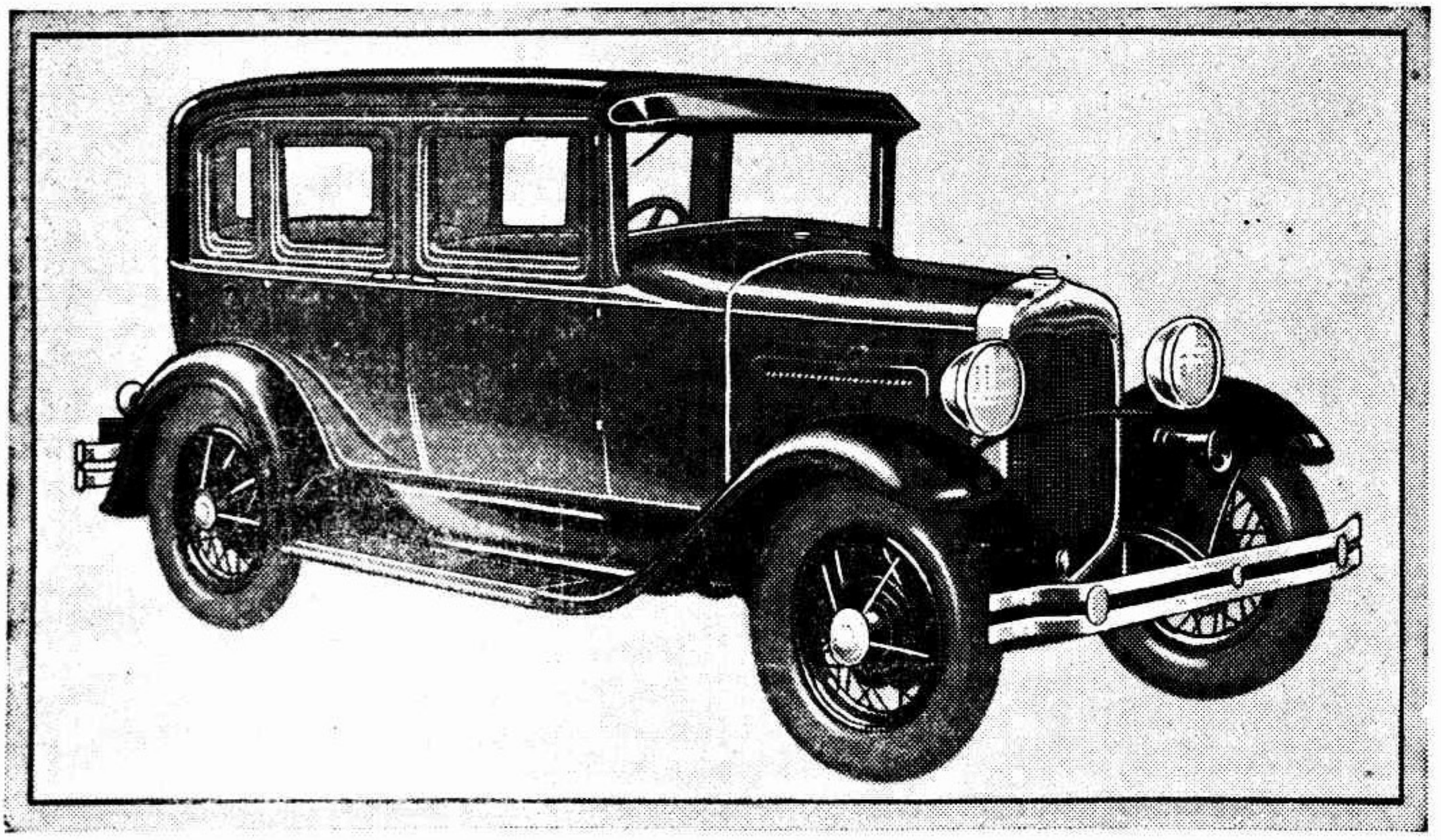


Announcing New Sedans.

Ford Motor Company of Australia Pty. Ltd. announces the New Three Window Fordor and the New Town Sedan.

THESE new Sedans, now displayed by Ford Dealers in the principal centres throughout Australia, possess a dignified grace of line and contour. Their modern streamlined design exhibits character and personality unusual in a low-priced car. They have an atmosphere of substantial quality by reason of their fine materials and fine workmanship. The longer, lower bodies give generous room in front and rear compartments. Interiors are richly appointed and the colour schemes correct and inviting. These New Sedan bodies are constructed completely, and by new methods, in the Ford manufacturing plant at Geelong, Victoria.

Features of the New Sedans include:—Lower roof line, lower centre of gravity, added roominess, adjustable driving seat, rear window curtain, rich fittings and upholstery, etc., plus all the New Ford Improvements recently announced. Town Sedan, additional: Special upholstery and special interior fittings, side arm-rests and disappearing centre arm-rest in back seat, robe rail, dome light, exterior cowl lights. Prices: New Fordor Sedan £305 . . Town Sedan £315 , , at nearest Ford work



N.C.29/48

For National Economy

No less than 77% of the selling price of these Ford closed cars remains in Australia . . . . the remaining 23% goes to the Canadian Ford Company—a British organisation employing British workers and British capital.

FORD MOTOR COMPANY OF AUSTRALIA PTY. LTD.

Geelong :: Sydney :: Brisbane :: Adelaide :: Perth.