The 100 CAR CLUB AT DALLAS

Memorable Event for Dealers Who Sold 100 Cars Per Month During First 7 Months



TEXAS EXTEND OFFICIAL WELCOME—Mr. W. C. Cowling gets a welcoming scroll from the manager at the Texas Centennial Exposition. Next to Mr. Cowling in order are A. S. Hatch, Lincoln Division Sales Manager, B. S. Hutchins, Truck Sales Manager and Mr. Bucktowitz of Universal Credit Company. The occasion, 100 Car Club Round-up.

71 FORD REPRESENTATIVES RECEIVE WATCHES

Seventy-one representatives of the sixty-one dealerships qualifying for the 100 Car Club during July and August, as well as S. T. S. harvest winners, were guests of the Ford Motor Company at the Dallas Exposition on October 7th and 8th.

Winning 100 car dealers representing 21 branches and harvest winners from all branches arrived in Dallas on October 7th, being greeted in true western style. They were guests at a 2:00 P. M. meeting, at which W. C. Cowling, general salesmanager presided. Mr. Cowling also gave a short talk in which he welcomed the dealers to the Texas Centennial and to the Ford exhibit, a major one at the exposition. Following the speeches, Mr. Cowling presented watches to all the winners.

Leading all 100 car dealers with the amazing total of 1037 sales for July and August was Northwest Motor Company of Bethesda, Md., represented at the meeting by R. P. Sabine. Dearborn branch led all other branches in number of dealers qualifying for 100 car membership with twenty-three.



WATCHES PRESENTED TO WINNERS—C. E. Francis, left, of Francis Motor Co., and C. Wolfard, of Wolfard Motor Co., both of Portland, are receiving gift watches from W. C. Cowling, extreme right, sales director of the Ford Motor Company as leading dealers in the Portland branch at the annual Ford "roundup" at Dallas, Texas.

The WINNAHS! . . .

Alexandria Branch—R. P. Sabine, Northwest Motor Co., Bethesda, Md.; J. Cherner, Cherner Motor Co., Washington, D. C.; W. J. Nolan, Nolan Motor Co., Washington, D. C.; R. B. English, Capitol Motors, Inc., Washington, D. C.; G. T. Steuart, Steuart Motor Co., Washington, D. C.; F. Small, Jr., Anacostia Motor Co., Washington, D. C.; B. A. Wacek, Ford Motor Sales Co., Baltimore, Md.

Atlanta Branch — W. C. Stokes, W. C. Stokes Co., Montgomery, Ala.; E. G. Beaudry, E. G. Beaudry, Inc., Atlanta, Ga.

Buffalo Branch—R. E. Archer, Archer Motor Co., Rochester, N. Y.; F. X. Rauter, Kenmore Motor Co., Kenmore, N. Y.

Chicago Branch — F. Lawder, Lawder Bros., Chicago, Ill.; A. A. Lawder, Jr., Lawder Bros., Chicago, Ill.; E. M. Mackemer, E. M. Mackemer Motor Co., Peoria, Ill., F. Litsinger, Litsinger Motor Co., Chicago, Ill.; E. J. Sheehan, S. & L. Motor Co., Chicago, Ill.

Cincinnati Branch — L. Bauer, Lou Bauer, Inc., Cincinnati, Ohio; B. J. Borchers, Jr., Borchers Auto Co., Dayton, Ohio.

Cleveland Branch — E. D. Latimer, E. D. Latimer, Inc., Cleveland, Ohio; L. Erb, E. D. Latimer, Inc., Cleveland, Ohio.

Dallas Branch — B. Griffin, Ben Griffin Auto Co., Dallas, Texas.

Dearborn Branch—R. W. Ford, Robert W. Ford, Dearborn, Mich.; A. O. Kempp, A. O. Kempp Co., Detroit, Mich.; S. Hickey, Stark Hickey, Inc., Detroit, Mich.; F. Foren, Floyd Foren, Inc., Royal Oak, Mich.; E. Wieneke, E. F. Wieneke Co., Saginaw, Mich.; M. N. Millenbach, Millenbach Motor Sales, Detroit, Mich.; J. J. Ottgen, Jess J. Ottge, Inc., Toledo, Ohio; W. F. Oeftger, Oeftger & Miles, Inc., Detroit, Mich.; H. R. Jesson, Boyd Auto Sales Co., Muskegon Heights, Mich.; G. Holzbaugh and E. Holzbaugh, George Holzbaugh, Inc., Detroit, Mich.; D. D. Harris, Dean & Harris, Lansing, Mich.; B. Dodds, Hall-Dodds Co., Detroit, Mich.; F. Ostrom, Southwestern Motor Sales, Inc., Detroit, Mich.; W. Reed, Southwestern Motor Sales, Inc., Detroit, Mich.; W. J. Dahlinger, Dahling-Kay, Inc., Detroit, Mich.; F. Miles, Oeftger & Miles, Inc., Detroit, Mich.; R. Dawson, Russ Dawson, Detroit, Mich.; E. L. Smith, Gulley & Smith, Inc., Detroit, Mich.; R. Dean, Dean & Harris, Lansing, Mich.; W. B. Deyo, W. B. Deyo Co., Detroit, Mich.; W. Kay, Dahlinger-Kay, Inc., Detroit, Mich.; C. J. Trubey, C. J. Trubey, Detroit, Mich.; F. Boyd, Boyd Auto Sales Co., Muskegon Heights, Mich.; J. Hettche, Hettche Motor Sales, Detroit, Mich.; W. Dodds, Hall-Dodds Co., Detroit, Mich.; R. N. Johns, Johns Bros., Detroit, Mich.; J. J. Ellis, Jess J. Ellis Co., Toledo, Ohio; J. B. Cote, J. B. Cote, Inc., Detroit, Mich.; O. S. Gulley, Gulley & Smith, Detroit, Mich.

Edgewater Branch—J. J. Hart, J. J. Hart, Brooklyn, N. Y.; W. H. Caswell, Caswell Motor Co., New York, N. Y.; R. B. Stallworth, Caswell Motor Co., New York, N. Y.

Houston Branch — R. Pearson, Raymond Pearson, Houston, Texas.

Indianapolis Branch — R. Wilmeth, Roy Wilmeth Co., Indianapolis, Ind.; C. T. Foxworthy, Roy Wilmeth Co., Indianapolis, Ind.

Jacksonville Branch—G. M. Holtsinger, Holtsinger Motor Co., Tampa, Fla.

Louisville Branch—G. Cole, Cole Motor Co., Nashville, Tenn.; R. Grooms, Louisville Motors, Inc., Louisville, Kentucky.

Memphis Branch—J. K. Dobbs, Hull-Dobbs-Price Co., Memphis, Tenn.; H. Hull, Hull-Dobbs-Price-Co., Memphis, Tenn.

Milwaukee Branch — P. Sutton, Netter, Heiser & Co., Milwaukee, Wis.

Norfolk Branch—W. M. Sanders, Sanders Motor Co., Raleigh, N. C.; R. L. Brown, Universal Motor Co., Inc., Richmond, Va.

New Orleans Branch—P. E. Furlow, Wray-Dickinson Co., Shreveport, La.

Portland Branch—C. E. Francis, Francis Motor Car Co., Portland, Ore.; C. Wolfard, Wolfard Motor Co., Portland, Ore.

Salesmanager Cowling Goes Western



Salesmanager W. C. Cowling goes western in a big way as he drives this old stage coach, in true western style, through the streets of Dallas at the 100 Car Club Roundup.

Richmond Branch—W. L. Hughson, Wm. L. Hughson Co., San Francisco, Calif.

Seattle Branch — P. J. Garnett, Universal Auto Co., Spokane, Wash.; W. O. McKay, Wm. O. McKay Co., Seattle, Wash.

Somerville Branch—A. G. Lewis, Howard & Lewis Motor Sales, Inc., Providence, R. I.; A. W. Howard, Howard & Lewis Motor Sales, Inc., Providence, R. I.



This watch awarded to C.T. Foxworthy Roy Wilmeth Co. Indianapolis, IN.